Competitive heat chart

Symetra SwiftTerm® Term Life Insurance



SwiftTerm pricing brings the heat!

Is it hot in here? Not only does SwiftTerm provide a fast end-to-end digital application process, it also consistently ranks in the top three for low premium.

Rankings for \$3 million death benefit

Payment structure	Gender	Rate class (Non-nicotine)	Age								
			20	25	30	35	40	45	50	55	60
10-year term	Male	Super-Preferred	2	1	1	3	3	3	1	7	1
		Preferred	2	1	1	3	1	3	3	5	9
		Standard	2	1	1	1	3	3	1	1	9
	Female	Super-Preferred	1	1	1	3	1	1	1	3	7
		Preferred	2	1	3	3	3	1	3	3	5
		Standard	3	1	1	3	1	1	1	5	13
15-year term	Male	Super-Preferred	3	1	3	5	3	1	3	5	11
		Preferred	2	1	1	3	3	1	3	1	13
		Standard	3	1	1	1	1	1	1	1	13
	Female	Super-Preferred	1	1	1	3	1	3	3	5	9
		Preferred	2	1	1	3	3	1	1	5	11
		Standard	3	1	1	1	1	1	1	1	11
20-year term	Male	Super-Preferred	1	1	3	3	5	1	3	3	11
		Preferred	4	1	1	1	3	3	3	3	11
		Standard	4	1	1	1	1	3	3	1	13
	Female	Super-Preferred	1	1	1	3	5	3	1	5	11
		Preferred	4	1	1	3	3	1	3	1	11
		Standard	4	1	1	1	1	3	3	1	13
30-year term	Male	Super-Preferred	2	1	1	3	1	3	3	1	N/A
		Preferred	4	1	1	1	1	1	1	1	N/A
		Standard	4	1	1	1	1	1	1	1	N/A
	Female	Super-Preferred	3	1	1	1	1	3	1	1	N/A
		Preferred	4	1	1	1	1	1	1	1	N/A
		Standard	4	1	1	1	1	1	1	1	N/A

Premiums are ranked low to high. A list of full competitor names is provided on the next page. Competitor information is current and accurate to the best of our knowledge as of Feb. 2, 2024.

Benchmark competitors and products

Corebridge: Select-a-Term®

American National: Signature Term Equitable Financial: Term Series 160 John Hancock: Protection Term 20

Legal and General: OPTerm

Lincoln Financial: LifeElements® Level Term (2019)

Lincoln Financial: Lincoln TermAccel® (2019)

Mutual of Omaha: Term Life Answers®

National Life: NL Term GL

Nationwide: Guaranteed Level Term North American: ADDvantage® North American: Classic Term Pacific Life: PL Promise Term

Penn Mutual: Guaranteed Convertible Term®

Principal: Term (2020)

Protective: Classic Choice Term Protective: Custom Choice UL 9-21

Prudential: Term Essential®

Securian Financial: Advantage Elite Select

Transamerica: Trendsetter® LB Transamerica: Trendsetter® Super Contact the Symetra Life Sales Desk to get a SwiftTerm quote today!

Symetra Life Sales Desk 1-877-737-3611 Weekdays, 8 a.m. to 6 p.m. ET lifesales@symetra.com

Symetra SwiftTerm is a term life insurance policy issued by Symetra Life Insurance Company, 777 108th Avenue NE, Suite 1200, Bellevue, WA 98004. Policy form number is ICC20_LC1 in most states. Not available in all U.S. states or any U.S. territory.

Guarantees and benefits are subject to the claims-paying ability of Symetra Life Insurance Company. Policy rider availability may vary by distribution partner.

This is not a complete description of the Symetra SwiftTerm product. For a more complete description, please refer to the policy.

Competitor information is current and accurate to the best of our knowledge as of Feb. 2, 2024; however, this material is not valid after May 2, 2024. These comparisons may not be used with the public. The comparisons in this communication are of different products which vary in premiums, rates, fees, expenses, features and benefits. The data shown are taken from various company illustrations. It is possible that there are differences between the products compared which are not reflected and/or of which we are unaware. Every effort has been made to present accurate information, but keep in mind that only the contract page and/or individual policies from each of the companies represented contain the complete details of each policy and rider discussed. Current interest rates may be different for each company and may not be guaranteed. Complete personalized policy illustrations for each representative company must be presented or discussed with your clients. Clients should consult with their insurance professional to find out which type of life insurance is appropriate. Policies and contracts may not be available in all states.



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