



FAST START PROMOTION

Sell our Symetra ProTerm Life Insurance Series to your suitable clients and win some great prizes!



Pacific Northwest Gift Basket
Retail valued \$60 – 3 policies issued



\$250 VISA Gift Card
10 policies issued

What is it?

The “fast start” promotion is designed to help kick start the launch of the Symetra ProTerm Life Insurance series in 2010. The goal of the promotion is to build excitement and motivate sales by offering great prizes for top sales performance.

Promotion Period?

January 1st to March 31st, 2010.

What are the prizes?

There are two tiers to the promotion — a Pacific Northwest gift basket, featuring 8oz smoked king salmon and many more delicious local goodies will be sent out to producers who have 3 policies issued. The retail value for the basket is \$60. A cash prize of \$250 VISA gift card will be given to producers who have 10 policies issued during the promotion period.

When will I get my prize?

Tracking of the issued policies will be ongoing. A new list will be reviewed once a week and any new award winners will be noted. Gifts will be mailed out to producers that same week.



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Symetra shall be the final arbiter in interpreting and/or applying the promotion rules and determining awards and qualification status. Prizes are subject to income tax and should be reported as income.

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