

AGENT ADVISORY

Number: 2007-47
Publication Date: March 15, 2007
Effective Date: April 1, 2007

TO: Symetra Life-Appointed Agencies in Virginia
RE: Rules Governing Suitability in Annuity Transactions
Virginia Regulation 14 VAC 5-45-10+

Virginia has approved a regulation similar to the NAIC Suitability in Annuity Transactions model regulation, effective April 1, 2007.

The purpose of this regulation is to establish standards and procedures surrounding annuity-related recommendations to consumers. The regulation ensures that any annuity product being recommended fits the needs and financial objectives of consumers at the time of the transaction, and that those needs and objectives are appropriately addressed. [A copy of the regulation may be found under "Forms" on the *Advisories and Regulatory Training* page.](#) We encourage you to read it carefully.

For your convenience, we have provided definitions and a summary of the regulation below.

Definitions

- Annuity — A fixed or variable, individual or group annuity that is individually solicited, whether the product is classified as an individual or group annuity.
- Recommendation — Advice provided to an individual consumer by an insurance producer, or insurer if no insurance agent is involved, that directly results in a purchase or exchange of an annuity in accordance with that advice.

Duties of the Insurance Agent and Agency

- An insurance agent shall have reasonable grounds for believing that any recommendation to a consumer is suitable on the basis of the facts disclosed by the consumer as to their investments, other insurance products and their financial needs.
- Before executing a purchase of an annuity to a consumer, an insurance agent must make reasonable efforts to obtain information concerning the consumer's financial status, tax status and investment objectives.
- A system to comply with this regulation must be established that includes:
 - Maintaining written procedures.]

- Conducting periodic reviews of records designed to detect and prevent violations of this regulation.
- An agent or agency must take appropriate corrective action for any consumer harmed by a violation of this regulation.

Exemptions

- Direct-response solicitations.
- Contracts used to fund:
 - Employee pension or welfare benefit plan covered by ERISA.
 - Plans described by Sections 401(a), 401(k), 403(b), 408(k) or 408(p) of the IRS code of 1986, if established or maintained by an employer.
 - Government or church plans defined in Section 414 of the IRS Code of 1986; or a deferred compensation plan of a state or local government or tax-exempt organization under Section 457 of the IRS Code of 1986.
 - A nonqualified deferred compensation arrangement established or maintained by an employer.
 - Structured settlements.
 - Prepaid funeral contracts.
- Variable annuities — NASD conduct rules pertaining to suitability will satisfy the requirements under this regulation.

Duties of an Insurer

- The insurer must maintain written procedures.
- The insurer must conduct periodic reviews of records designed to assist in detecting and preventing violations of this regulation.

As part of our procedure to comply with this rule, we will require disclosure LP-1514 for immediate annuities, or RSNB-0007 for deferred annuities, be completed and signed with each application for an annuity subject to this statute. [Copies of these forms may be found under "Forms" on the *Advisories and Regulatory Training* page.](#)

If you have questions, please contact the Sales Center at invest@symetra.com or 1-800-706-0700.

Sincerely,

Michael Murphy
Assistant Vice President
Compliance Department
Symetra Life Insurance Company